



ENJOY.

PRESS KIT
SUMMER 2025



VERBIER⁺
PURE ENERGY

CON- TENTS



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The combined destination of Verbier — Val de Bagnes — La Tzoumaz is a vast playground, made up of **resorts** like **chic** Verbier, **family-orientated** La Tzoumaz, **villages** like Le Châble, Vollèges and Bruson, and also verdant **mountain pastures**, **high peaks** and **natural wild spaces**. Altogether, a diverse, multifaceted destination.

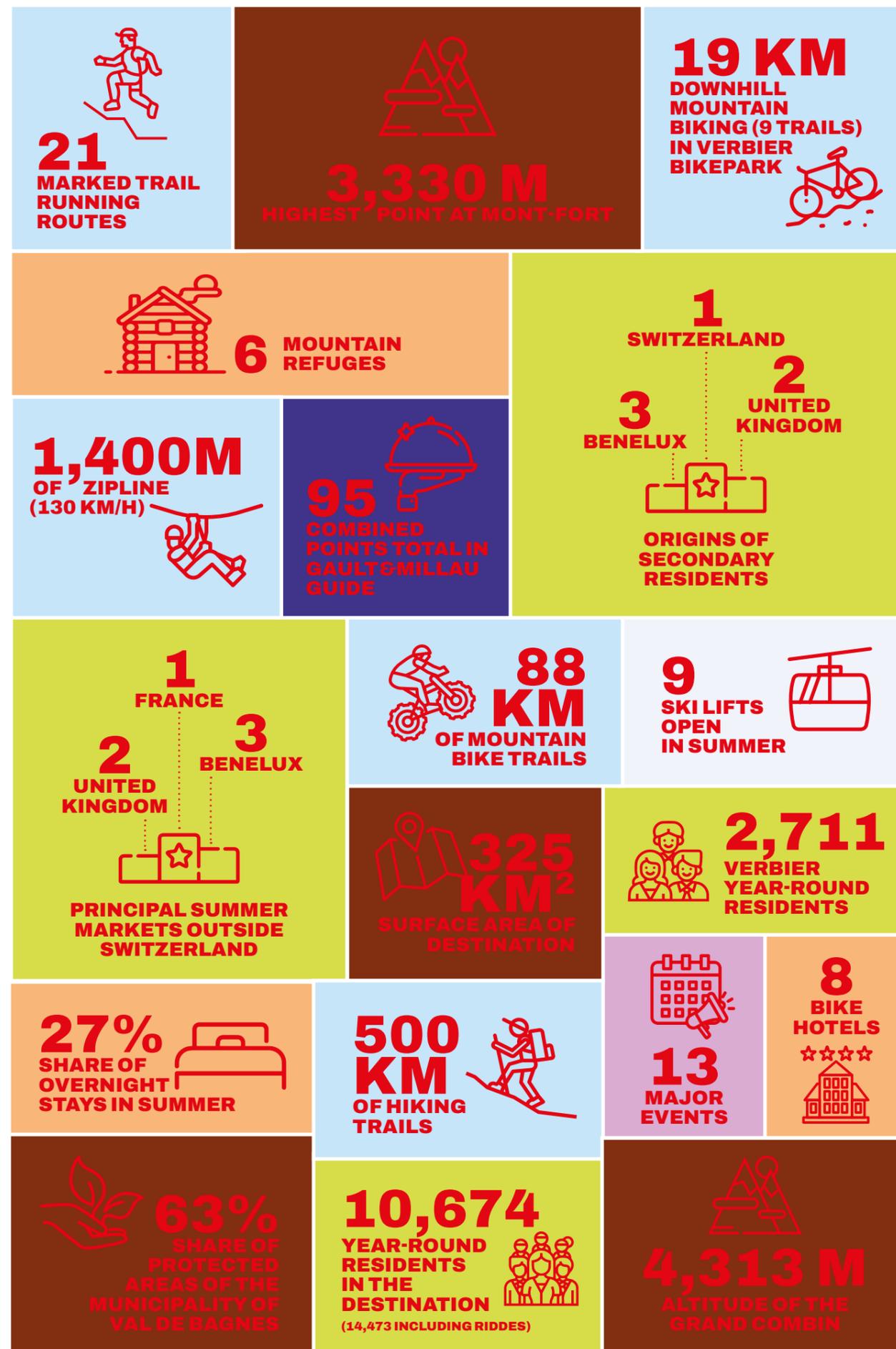
Due to its size and variety, Verbier is a **lively place to visit all year round**: there is always an event or activity going on! From June to September numerous events keep the heart of the region beating, from **music festivals** (electro, rock, classical and film music) to **sports events** for bikers, trail and obstacle course runners.

Whether looking to get away from the crowd, get some exercise or re-energise in the great outdoors, the visitor is spoilt for choice by the vast number of open spaces and endless places to explore from Verbier: with **over 700 km of bike trails** (MTB, e-bike, downhill, enduro and road) and **at least 500 km of hiking paths**, all well-maintained and signposted, it's easy to find inspiration to fill the day in Verbier.

VIP PASS

For every night spent in the destination of Verbier – Val de Bagnes – La Tzoumaz, visitors receive a free VIP Pass. The Verbier Infinite Playground Pass (VIP Pass) offers discounts and privileged access to the entire area throughout the summer season. It is provided free of charge to all guests staying a minimum of one night in the region and paying the tourist tax. Exciting adventure experiences, outdoor and nature activities, local culture, family attractions... there's plenty for everyone to enjoy! Benefits offered by the VIP Pass include free pedestrian access to some ski lifts and a 50% reduction for cyclists, unlimited access to the municipality of Val de Bagnes bus services, preferential rates on a number of activities offered by destination partners, and a 50% discount on activities organised by Verbier, Le Châble and La Tzoumaz tourist offices.

www.verbier.ch/vip-pass



Combining deeply rooted traditions with conscious modernity, Verbier is a vibrant and contrasting microcosm which captures the very essence of Switzerland.

In Verbier, each sight, sound and instant is a reflection of the character of the country itself.

VERBIER A MICROCOSM OF SWITZERLAND.





ALWAYS ON TIME



LA TZOUMAZ: BY BUS OR CABLE CAR

Nothing could be simpler for getting to La Tzoumaz than the new bus service from Riddes station which takes just 40 minutes. For a less conventional experience, take to the skies in the cable car from Riddes to the unassuming village of Isérables. From there it's an easy 20-minute shuttle bus ride to La Tzoumaz.

PRICE
CHF 12.80.-

www.latzoumaz.ch/summer/pratique-summer/venir-a-la-tzoumaz-summer

SWISS
+INFO+

PUNCTUALITY

The Swiss are known for their punctuality but is that just a cliché because of their watchmaking industry? Not necessarily. Take the example of SBB/CFF/FFS, the Swiss national railway company: in 2024, 93.2% of trains arrived on time, meaning with a delay of under three minutes.

reporting.sbb.ch/fr/ponctuality



VERBIER AND VAL DE BAGES SHUTTLE BUSES

In Verbier, free shuttle buses circulate daily from July to early September. Various other bus services make it easy to get to the more untamed spots of the destination: Fionnay, Mauvoisin Dam, Sarreyer, Cabane Brunet and Le Levron. These services are free for all VIP Pass holders.

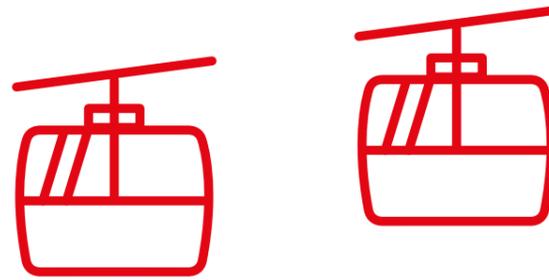


VIP PASS TRAVEL OPTIONS

The VIP Pass offers access to a wide range of transport options, making it easy to explore the whole Val de Bagnes region.

- Free travel on the six bus routes (covering Le Châble, Verbier, Le Levron, Vens, Mauvoisin, Sarreyer, Bruson, Sembrancher)
- 50% off bike lift passes
- Free pedestrian access for the lift system (excluding the Ruinettes-La Chaux-Gentianes-Mont-Fort sector for which a small supplement applies)
- Free rail travel between Le Châble and Sembrancher

www.verbier.ch/vip-pass

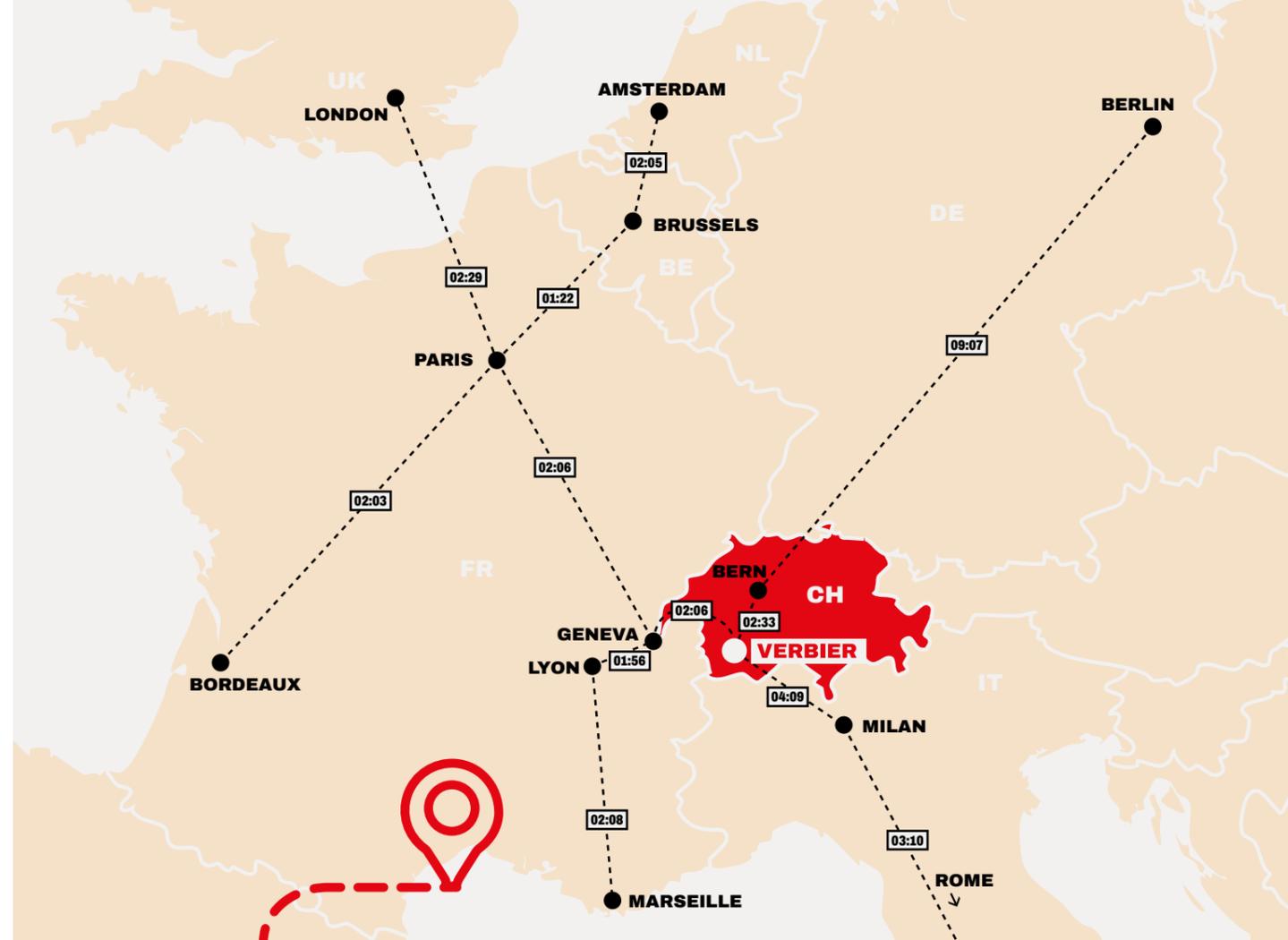
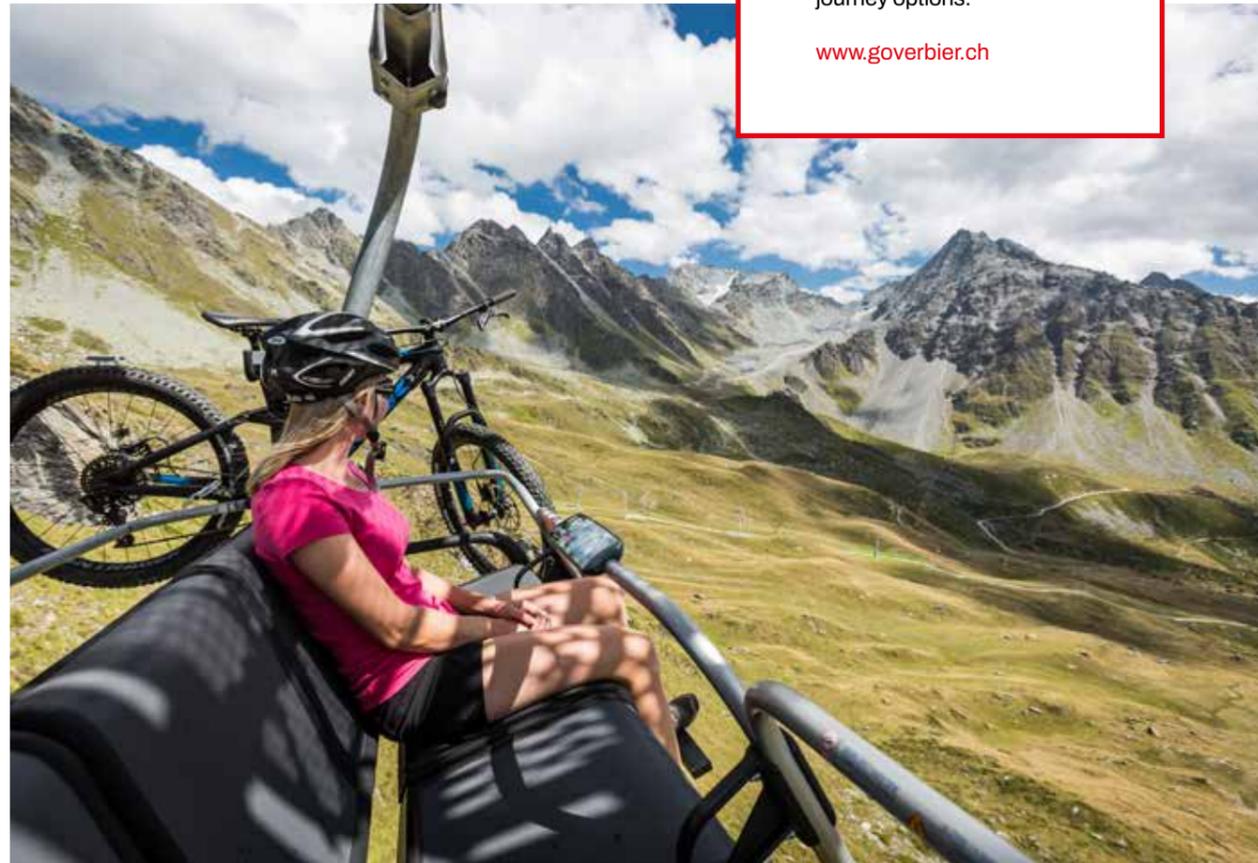


NEW

GO VERBIER

Go Verbier is a new booking platform integrating all methods of transport from anywhere in the world, right down to the last kilometre. This makes it possible to plan, book and pay for an entire trip to Verbier on just one platform, and also prioritise the most sustainable journey options.

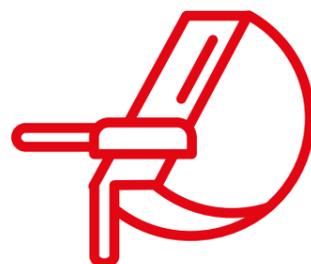
www.goverbier.ch



EASY TO REACH BY TRAIN

Having reached Geneva by train or plane, travelling the final kilometres to Verbier is as easy as it is beautiful. From the train station housed in same building as the airport, the train route skirts Lake Geneva with unbeatable scenic views. Then, with just one change, a smaller train chugs up the mountain to Le Châble where it unloads its passengers at the foot of the gondolas that lead to Verbier.





MY SWITZERLAND, MY CHEESE

LA TAVOLATA: CELEBRATING 20 YEARS

To mark 20 years of the renaming of La Tzoumaz (formerly Mayens-de-Riddes), the Tourist Office is hoping that visitors will have eyes as big as the feast being planned. On Saturday 21 June, one enormous table set for a festive meal will span the centre of the resort and various musical acts will provide entertainment. A wonderful opportunity to celebrate this popular resort and to share happy memories around the biggest of tables.

Reservations:
www.latzoumaz.ch/summer/offers/tavolata-des-20-ans-la-tzoumaz-rid-des-en-summer-5291609



**SWISS
+INFO+**

RACLETTE ≠ RACLONNETTE

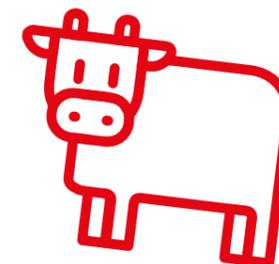
If there is one thing that the people of Val de Bagnes take very seriously, it is raclette. And to avoid annoying a friend from Bagnes, do not confuse raclette with raclonnette! And what is the difference? For raclette, someone grills and scrapes a half-wheel of cheese and serves their guests, whereas a raclonnette is prepared on small pans placed under a grill in the middle of the table.



EDELALP: ADOPT A 'QUEEN'

Who hasn't thought about adopting a real Hérens cow and getting more involved in the rural life of Bagnes! That is exactly what EdelAlp is offering this summer season up on the mountain pastures of Grands Plans overlooking Verbier, and the pastures of Mille on the hills above Bruson. For a subscription of CHF 275.-, sponsors will be invited to various events on the mountain pastures over the summer, receive a voucher worth CHF 100.- valid at partner dairies, or can pick up a wheel of cheese from the mountain dairy. The EdelAlp initiative aims to support farmers and mountain farms and also to build bonds and promote Alpine culture and its abundant traditions.

www.edelalp.ch





AGRITOURISM IN MONTAGNIER

Nestled in the village of Montagnier, Mauricette and Jean-Louis Fellay's venture is part of the Grand Entremont regional development project, supporting the creation of sustainable agritourism establishments. This new accommodation combines modern comforts with rusticity. Guests have the choice between two double rooms and a family room with bunkbeds, each with a private bathroom. Fresh produce from the farm is served daily at breakfast. Nearby, a smallholding with 30 goats offers educational visits and a shop sells local produce. Five minutes from the Le Châble cable car station and ten km from Verbier by road, this accommodation is an ideal base for both discovering the region and experiencing rural life.

www.agritourismedemontagnier.ch



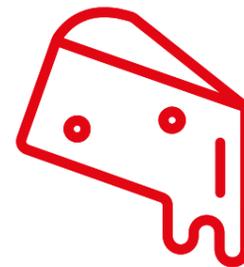
THE GRAND ALPINE PRODUCE MARKET: → 14 - 15 JUNE



Bruson village, nestled in the heart of the Alps, invites producers from across the Alpine region, from Slovenia to France, across Italy, Germany, Austria and Switzerland, to promote their culinary heritage and increase awareness of mountain agriculture. The Grand Marché des Terroirs Alpins is the new must-visit for stocking up on mountain produce, discovering new recipes from top chefs and tasting wines and cheeses

from the different Alpine regions. This major event will also feature workshops, roundtable discussions and entertainments to encourage debate as to the Alps' significance as a unified region, all set in the festive and friendly atmosphere of PALP with its customary music, dance and cultural delights.

palpfestival.ch/evenements/grand-marche-terroirs-alpins



NEW

ETIEZ'S BRAND-NEW CHEESE DAIRY

Two words sum up this project: unite and perpetuate. After several years of building works, organised so as not to disrupt cheese production, and especially that of Raclette AOP, the new Etiez cheese dairy was inaugurated in January 2025. The new dairy now groups together most of the Val de Bagnes producers in one location, ensuring quality cheese production for the foreseeable future. The new dairy is also part of a wider initiative, that of the Grand Entremont, which aims to support and boost mountain agriculture, in particular, by developing agritourism options. And so, in addition to the production facility, the public can visit a shop and café.

www.fromagerie-etiez.ch



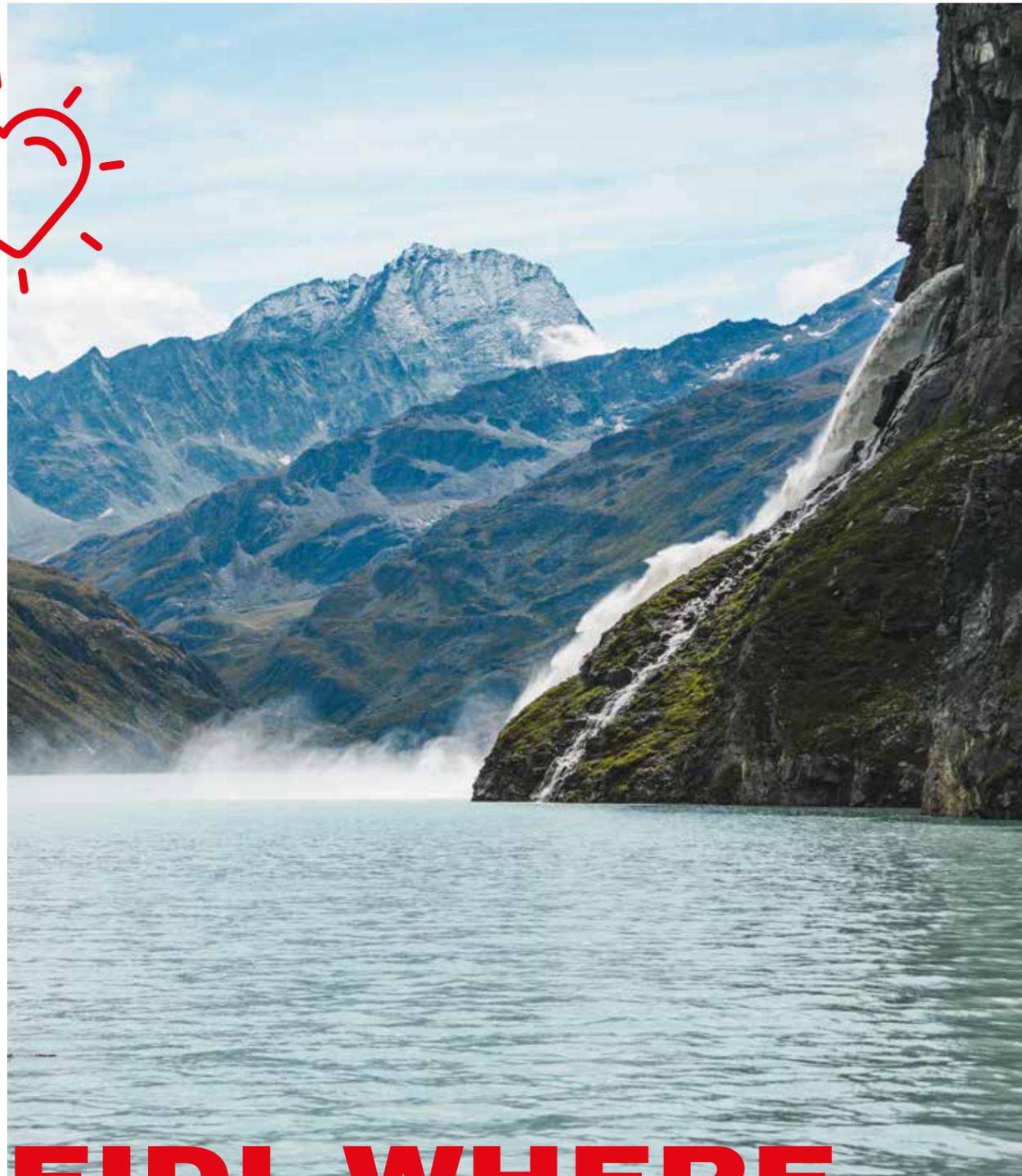
CHEESE WORKSHOP: LEARN HOW TO MAKE A TOMME

In the heart of Verbier-Village, passionate cheesemaker, Marc Dubosson, opens the doors of the Verbier Dairy for a unique and immersive experience. During this workshop, participants can learn the secrets of cheesemaking whilst crafting their own masterpieces. The history of cheesemaking, tales of the village and the family, shared throughout the workshop will give participants a real flavour of rich local heritage. The almost two-hour long session will share the secrets of Raclette AOP cheese of Valais, Val de Bagnes tomme and cheesemaking traditions specific to the region. At the end of the workshop, there will be an opportunity to savour the artisanal fruits of generations of know-how with a cheese-tasting. Participants can either leave with a fresh cheese or wait a few weeks to collect and taste their own matured, characterful tomme.

PRICE

CHF 50.- per workstation
(for one or two participants)

www.laiterie-verbier.ch/make-your-own-cheese

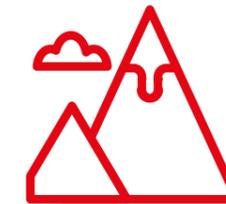


HEIDI, WHERE ARE YOU?

THE PROTECTED NATURAL AREA OF HAUT VAL DE BAGNES

Haut Val de Bagnes, with its rugged landscapes, vast glacial expanses, imposing mountain ranges and rich diversity of natural environments, is recognised as being of national importance. For this reason, it is listed in the IFP (Federal Inventory of Landscapes, Sites and Natural Monuments of National Importance) to protect its natural and unspoilt character. The region is also a federal conservation zone where the fauna is protected to allow the game to regenerate and maintain a healthy population.

www.ofev.ch



AWARENESS WEEKEND IN LOUVIE

From Fionnay, it is to the sound of footsteps and steady breathing that the climb begins up to the Louvie plateau with its lake, refuge and panorama of the majestic Grand Combin. On arrival, it's time to remove shoes and relish the peacefulness of the setting and the wonderful service provided by Claudia, the refuge warden, before ending the day with a sunset yoga session with Amélie. The next morning begins with opening the chakras to the first rays of dawn followed by another guided hike before descending back to Fionnay.

- Day 1: 2hr walk + Yoga
- Day 2: Yoga + 4hr 30min walk

DATES

31 May – 1 June, 21 - 22 June, 27 - 28 September, 4 - 5 October

PRICE

CHF 270.- /pers.

www.louvie.ch



SWISS MOUNTAINS

There's a reason Switzerland's image is closely associated with mountains: the Alps occupy 61% of the country's territory. Plus, of the 82 peaks in the Alps over 4,000 m classified by the International Climbing and Mountaineering Federation (UIAA), 48 of them are in Switzerland, as are some 1,400 glaciers which occupy 961 km² of the Confederation's territory.

www.theuiaa.org/4000-alps
www.glamos.ch

NEW

100 YEARS OF THE CABANE MONT FORT

In 2025, the Cabane Mont Fort celebrates one century of Alpine history! Founded in 1925 by the Jaman section of the Swiss Alpine Club, it has become an iconic landmark and an important staging post in the Alps. To mark this centenary, several memorable events will be organised over the course of the year. In summer, three events will invite visitors into the world of mountain tales and legends and, from 1 June to the end of September, an exhibition along the Levron Bisse, from Ruinettes to La Chaux will explore the fascinating history of the Cabane Mont Fort. In July, in a moment of pure magic, the refuge will host a surprise concert, adding a musical touch to this jubilee. On 7 September, the Flying Frenchies collective will give an aerial performance combining extreme sports, artistic acrobatics and music from the Balkans. In December, a more reflective ceremony, with a mass given by the Canons Regular of the Hospitaller Congregation of Great St-Bernard, followed by a torchlight descent with a hundred mountain guides, will close the hundred-year celebrations. A year absolutely not to be missed, rich in emotion and memories and celebrating a century-long bond with the Alps!

www.cabanemontfort.com

LA VALLÉE: FROM GENERATION TO GENERATION

Hôtel & Spa La Vallée, one of the oldest establishments of the Bagnes valley and Verbier area, is a family-run hotel which has been passed down through generations. Located in the heart of Lourtier's old village, each member of the Pellissier family, from parents Patricia and Jean-Marc to grandmother Denise, who was the former owner, and even the children and godchildren, contributes to fostering a warm and inviting atmosphere. A true family business, the hotel offers 15 cosy rooms, a restaurant showcasing local dishes, and a 150 m² spa featuring a sauna, hammam and an exceptional outdoor hot tub.

PRICE
from CHF 210.- per night, breakfast and parking included

www.vallee.ch



THE GUARDIAN ANGELS OF VAL DE BAGNES

A harmonious coexistence between humans and the natural world isn't something that can just be prescribed; it has to be acquired and sustained through direct contact with protected areas and their guardians. In Val de Bagnes, extensive natural zones, particularly in Haut Val de Bagnes, require protection. To prevent more environments being fragilised by over-frequen-tation, this summer, for the second consecutive year, a dedicated duo of rangers will patrol Haut Val de Bagnes to increase awareness of the need for a better coexistence with nature. They'll answer questions and offer directions aiming, by friendly intervention, to achieve a healthy balance between recreational activities, agriculture, tourism and protected natural areas.

www.valdebagnes.ch/_docn/4799797/VdBMag_03-WEB.pdf



2025 INTERNATIONAL YEAR OF GLACIERS' PRESERVATION

The glaciers of Giétro, Grand Combin, Corbassière, La Chaux, Tortin... Val de Bagnes is (still!) home to about one hundred ice giants. And the knowledge that glaciers flow and once covered a good part of Europe and all of Switzerland is, in part, due to a farmer from Lourtier called Jean-Pierre Perraudin who, at the beginning of the 19th century, in collaboration with engineer, Ignace Venetz,



contributed to the birth of glacier theory. These days, in Val de Bagnes, cradle of glacier studies, there are several ways to see these sentinels of climate change, either up close or from a distance. From Cabane Brunet, a hiking trail to the Cabane Panossière takes walkers across the Corbassière footbridge, suspended 70 metres above the glacier of the same name. Once installed at the Cabane

Panossière, hikers can drift into a restorative sleep to the cracking sounds of the glacier. An educational trail starting from the Col des Gentianes, at an altitude of more than 2,800 metres, informs hikers about glacier melt at various points along the route down to the Tortin glacier. For a more historical and scientific angle, visit the Maison des Glaciers, housed in the former Perraudin family home.



Summer in Verbier isn't just about pretty wooden chalets, cows grazing in the mountain pastures and flower-filled meadows stretching as far as the eye can see. Verbier challenges preconceptions and proves that the mountains have much more to offer.

VERBIER ALSO BREAKS CODES.



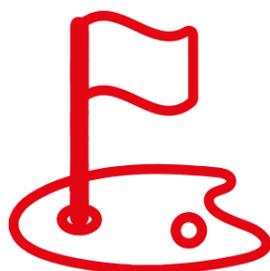
GREENS WITH MOUNTAIN VIEWS



**SWISS
+INFO+**

SKIER OR GOLFER?

Who said that skiing and golf don't go together? In Switzerland, golf and skiing have quite a lot in common: precision and skill! Legendary skiers like Bernhard Russi, Pirmin Zurbriggen, Didier Cuche and even Marco Odermatt will happily swap their skis for clubs and hit a ball on the fairway. As on the slopes, it's about accuracy and controlled body movement. In Verbier, in winter, the golf course even doubles up as a ski slope.



VERBIER, 2 COURSES, 36 HOLES

With two 18-hole golf courses, Verbier rolls out the green carpet for fans of the little white ball from May to November! On Les Esserts course (par 69, 4,857 m long), known for its technicality, winding fairways and broad greens, golfers have the stunning backdrop of the Combins, Rognieux and Mont-Blanc massifs for inspiration. Designed to complement natural obstacles, numerous streams and the contours of the terrain, the course is a pleasant, gentle walk for golfers of all ages. More accessible, both in terms of its location in the centre of the resort and the difficulty level (18-hole, par 54, pitch and putt), the Moulins golf course is ideal for players of all levels wanting to work on their technique.

www.verbiergolfclub.ch



AUDI QUATTRO CUP

Created in 1991, the Audi quattro Cup is the world's biggest amateur golf tournament series. Local and visiting golfers attending the Verbier event will have the chance to book their place in the final with a clear victory or by 'playing' the 19th hole. In addition to a place in the world final, sparkling, tasty and adrenaline-charged prizes will await the winners, and everyone can look forward to a highlight-packed tournament day.

→ Saturday 19 July 2025



INTRODUCTION TO GOLF

At Verbier Golf Club, every Friday, from June to October, a professional golfer will be on hand to coach new players wanting to learn this complex, demanding sport. Beginners meet from 10am to 11am at the Carrefour Driving Range where, with expert coaching from a seasoned pro, they can begin to practise their first swings.

www.verbiergolfclub.ch/instruction



GOLF AFTER WORK

Every Friday, in July and August, seasoned golfers and beginners can get together to play for an hour and a half on the beautiful Moulins golf course, and then enjoy some tapas at Les Moulins restaurant. Open to all abilities, this event is the perfect opportunity to relax after a long week at work and soak in the last rays of sunshine on the Verbier plateau.

GOLF IN ALL WEATHERS

Even in the sunniest region in Switzerland, the weather is occasionally not ideal for playing golf. At such times, the new indoor golf simulator at Alpine Golf in Le Châble offers countless possibilities, and it is also great for practicing, having fun with friends or even learning the basics. Equipped with two radar systems the simulator can reproduce a player's swing and analyse their performance. The beauty of golf available to all, in all weathers!

www.alpine-golf.ch

NIGHT TOURNAMENT

For the second time, the Golf Club will be holding a night tournament: the Coupe Nocturne Verbier Tourisme 'Glow in the Dark'. Under the stars, hundreds of tiny glimmering dots will light the way for golfers through the darkness of the Moulins course. Balls, greens and course boundaries will be illuminated to help players find their bearings. The tournament will be played in a two-person scramble and will take place following a delicious fondue and tasting of wines from Valais.

→ Saturday 11 August, from 7pm to 10pm



FREE- WHEELING IN VERBIER



BIKE HOTELS IN VERBIER - VAL DE BAGNES

Eight hotels in the region of Verbier – Val de Bagnes are currently certified as ‘Bike Hotels’ (bike-friendly hotels) by the Swiss Hotel Association. This identifies establishments which are specially equipped for cyclists and have a secure area for cleaning and storing bikes as well as a small repair workshop.

www.verbierbikepark.ch

VERBIER BIKEPARK

With a renowned bike park and more than 700 km of trails and mountain roads, Verbier is one of the main centres for mountain biking in Switzerland and a European benchmark. Constantly evolving, Verbier Bikepark now has nine different downhill tracks with unique settings, ranging from beginner to competition level, between Fontanets (2,475 m), Verbier (1,535 m) and the La Tzoumaz side, amounting to 19 km of pure adrenaline!

www.verbierbikepark.ch



**SWISS
+INFO+**

TOWARDS ME, AWAY FROM ME

The inhabitants of Valais have developed certain expressions in their local dialect which reflect the reality of the topography of the Alps, expressions still used today in French to specify direction and altitude of movement in relation to the position of the speaker.

For example, “over there, same altitude as me” or even “coming from down there towards me, to up there away from me”. If you speak French and hear the words “outré en-ça” or “en-là”, expect to be completely disorientated!





**TOUR DES STATIONS
→ 20 - 23 AUGUST 2025**

For its 8th edition, the Tour des Stations will take in 30 tourist destinations, with over 3,500 participants of 50 different nationalities expected. Regardless of the length and duration of their chosen route, it is the prospect of racing between exceptional resorts in a magnificent setting that motivates those taking part. One unique challenge in this bike race is that of attempting the elevation gain equivalent to Mount Everest in a single day! But participants can always opt to scale their 'own summit' from a choice of six different routes starting in Le Châble and finishing in Verbier.

DAY RACES

- MedioFondo (74 km - 2,900 m D+)
- GranFondo (133 km - 4,700 m D+)
- SuperFondo (185 km - 6,800 m D+)
- UltraFondo The Everest (242 km - 8,848 m D+)

MULTI-DAY RACES

- Ultimate 333 (333 km - 7,000 m D+)
- Ultimate 555 (555 km - 17,000 m D+)
- Ultimate 1000 (1,000 km - 26,000 m D+)

www.tourdesstations.ch

**CABANE CHANRION
- 2 DAYS OF E-BIKING**

Biking is an ideal way to discover remote natural areas. From the foot of the Mauvoisin Dam, head to the top of this, the highest arch dam in Europe, for an interrupted view over Val de Bagnes. Take a few more pedal strokes to pass through the tunnels dug into the mountain before emerging into the light, above the majestic Lake Mauvoisin. At the end of the lake, one last climb awaits cyclists before reaching the mountain hut they are aiming for. Perched on a plateau at the intersection of several high valleys and surrounded by glaciers and mountain lakes, the Cabane Chanrion (2,462 m) offers unexpected comfort and has a charging point for e-bikes. After an overnight stay in the refuge, renovated in 2020, visitors can hike in the surrounding area or free-wheel back down to the valley.

→ Itinerary of 29 km round trip / 4hr 20min / D+ 1,080 m

www.verbier.ch/summer/offers/barrage-de-mauvoisin-mauvoisin-en-summer-2794087



**2025
UCI MOUNTAIN
BIKE WORLD
CHAMPIONSHIPS
AND THE GRAND
RAID**

This year, Valais will be hosting the 2025 UCI Mountain Bike World Championships. This is the first time the entire championships will take place in the same region at the same time. The Grand Raid course departing from Verbier has been selected for the marathon. This means that the same route will be used by the best cyclists in the world at the same time as amateurs participating in the Grand Raid: a unique opportunity for those amateur racers to see how they measure up against the best during this legendary race in the MTB calendar!

Rendezvous 30 August to 14 September 2025 for the UCI Mountain Bike World Championships and 6 September 2025 for the Grand Raid and marathon.

www.valais2025.ch

**VIP PASS ADVANTAGES
FOR BIKES**

A free VIP Pass comes with each night spent in the destination – offering a gateway to explore this multifaceted region. Valid from 1 June to 31 October, the pass offers price reductions on over 50 activities: golf, swimming, museums, local events and more. Bike enthusiasts are also catered for, with advantageous transport deals including a 50 % discount on lift bike passes for Verbier and Bruson and free travel on six bus routes serving Val de Bagnes. The VIP Pass is an invitation to discover wild landscapes and unspoiled villages in a unique natural setting.

www.verbier.ch/vip-pass

THE MOUNTAINS SET THE TEMPO



PALP FESTIVAL

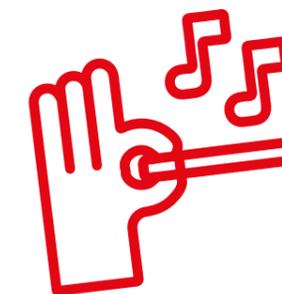
The PALP Festival is a real adventure, fabulous and extravagant, full of memorable gatherings, cultural highlights and culinary delights. The twenty or so events that light up this extraordinary festival kick off in spring, peak in summer and finish in autumn and all have one feature in common: they highlight and create a dialogue between all forms of tradition and contemporary culture. For example, festivalgoers can enjoy raclette paired with electro music at Electrolette or with rock music at Rocklette.

- Rocklette: 2 - 10 August
- Electrolette: 15 - 16 August

www.palpfestival.ch/en

THE ALPHORN, THE NATIONAL INSTRUMENT

If there is one musical instrument that is associated with Switzerland, it's the alphorn! Consisting of a long tube of three to four metres in length (depending on the desired tone), with a wide upwards-curving bell at the base, the alphorn is traditionally carved from spruce wood. Once used to summon herds to their stables and to communicate, its slow melodies can resonate across the mountains for a distance of up to 15 km, depending on the weather conditions. Today, the alphorn is more than a simple instrument, it is a true national symbol.



VERBIER FESTIVAL: THE PEAK OF MUSICAL EXCELLENCE → 16 JULY TO 3 AUGUST 2025

From 16 July to 3 August 2025, the Verbier Festival will return for its 32nd edition, bringing together great masters and rising artists from the world of classical music in this exceptional Alpine setting. For more than 30 years now, this pivotal event has been giving pleasure to music lovers from all over the world with its diverse and innovative programme, combining the classical repertoire with new musical explorations. Concerts, encounters and discussions will set the tempo of these weeks devoted to classical (and less classical) music and artistic exchange.

www.verbierfestival.com



NEW

**LAC/ITUDE:
PALP FESTIVAL'S
NEW EVENT
→ 20 JULY 2025**

On Sunday 20 July 2025, the PALP Festival will introduce a new event combining hiking, altitude and music at the Lac des Vaux. The adventure will begin with a cable car ride from La Tzoumaz to Savoleyres, followed by a 6 km hike lasting 1hr 45min. On the way, the views over the Rhône floodplain and the Combins Massif will prelude the beauty of the Lac des Vaux. On arrival, the mood will be set by the melodies and raw poetry of Peter Doherty and the fusional alternative/indie/folk rock of Swiss artist, INEZONA, providing a unique musical experience in the heart of the mountains. When the concerts are over, festivalgoers can enjoy the scenery for longer by returning to La Tzoumaz via the Vallon d'Arbi: a return to peace and quiet after a day full of new experiences.

www.palpfestival.ch/en/evenements/lac-itude

**CELEBRATE
SWITZERLAND
AT LA TZOUMAZ**

It may, or may not, be by design that Swiss National Day falls in the middle of summer, on 1 August, but it is extremely convenient for making the most of the occasion with friends and family. In La Tzoumaz, everything will be put in place to guarantee a fun and festive evening with food, musical entertainment and folk dancing. Head to the centre of the village on 31 July to celebrate Switzerland through to 1 August!

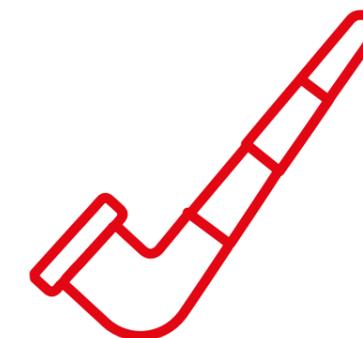
www.latzoumaz.ch/summer/offers/national-day-on-july-31st-la-tzoumaz-riddes-en-summer-3757780



**VERBIER
MUSIQUE
& CINEMA,
VOLUME 2
→ 22 TO 24
AUGUST 2025**

Following its first successful edition, Verbiere Musique & Cinema will return in 2025 with the same objective as before, to attract a widely diverse audience and to give expression to the power of the music and splendour of the movies. Mathieu Herzog and his orchestra Appassionato will give symphonic concerts playing original soundtracks of masterpieces of the seventh art in perfect symbiosis with sublime images projected in the background. And the enjoyments will continue afterwards in a welcoming and friendly atmosphere as attendees sample local specialities from a buffet table of snacks.

www.verbiermusiquecinema.com

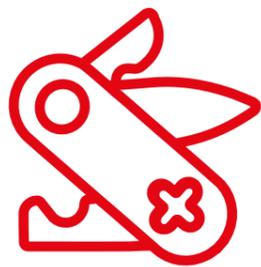


**FÊTE DES FAMILLES
→ 3 AUGUST 2025**

Sunday 3 August 2025, on the heights above Verbiere, La Chaux will turn into a huge playground for families. There will be giant bouncy castles, balance courses, face-painting workshops giving complete makeovers and a clown to add some craziness to proceedings... As every year, the highlight of this festival will be its open-air concert, plus a spectacular street performance show which promises to enchant old and young alike. A wonderful opportunity for the whole family to enjoy an unforgettable moment together.

verbiere4vallees.ch/en/experiences-in-verbiere/events/fete-des-familles_event_1213

ALWAYS READY FOR ADVENTURE



**SWISS
+ INFO +**

THE HIGHEST ZIPLINE IN EUROPE

With its take-off point at an altitude of 3,300 m, beside the summit of Mont-Fort, the Mont 4 Zipline is not only the highest in Switzerland but also Europe. Open in summer and winter, thrill-seekers can soar over the Tortin glacier at speeds of up to 130 km/h and over a distance of 1.4 km.

verbier4vallees.ch/en/experiences-in-verbier/more-winter-activities/mont-4-zipline

VERBIER ULTRA: A COLLECTIVE ADVENTURE

The Verbier Ultra, a trail race organised by charitable association 'Les Coureurs UltraSolidaires', is an immersive experience to celebrate nature and push personal limits. This three-day event invites participants to get back to basics in untamed natural places and convert their efforts into an unforgettable collective adventure.

→ 12 - 14 September 2025

www.verbierultra.com

TO EACH THEIR OWN GRAND TOUR DES COMBINS!

Overlapping Switzerland and Italy, the Grand Tour des Combins offers nine days of Alpine hiking around the Grand Combin Massif (4,314 metres)! Less busy than the neighbouring Tour du Mont Blanc but equally spectacular, this is a trail of many scenic contrasts, reminiscent of high mountain settings. Flirting with heights of 3,000 m, this athletic and physically demanding trek leads seasoned hikers from one mountain refuge to the next, across five valleys of varying and diverse charms. All along the route, hikers will be inspired to keep going by green pastures, footbridges, glaciers, cols, symbolic landmarks and astounding scenery. New this year, is the 'mongrandtourdescombins.com' platform where each person can personalise their itinerary. With just one click, walkers can select their direction, departure point and accommodation, creating their own ideal route.

www.mongrandtourdescombins.com



RIVER CHALLENGE AT LA TZOUMAZ



Looking for a challenge? Head to the Espace Nature in La Tzoumaz and get acquainted with the River Fare! The cool water of the stream provides a deluge of fun, games and agility tests that will awaken the senses and invigorate both young and old alike. The concept of 'la défis de la rivière' is simple: families and friends can plunge into nature with hands or in bare feet and feel the wonderful sensations of direct contact with the elements: water, earth, grass, sun, wind, pebbles... Guaranteed to produce surprising, new and fun sensations and put a smile on every face!

www.latzoumaz.ch/espace-nature

VERBIER CLIFFHANGERS



In Verbier, altitude becomes a playground with three fixed climbing courses spanning rock and sky. The Gentianes via ferrata elevates thrill-seekers to heights over 2,800 m, with two different itineraries to choose from: one is about enjoying the views, the other presents a greater challenge interspersed with vertiginous sections. Higher still, at 3,330 m, the Mont-Fort via cordata combines hiking, climbing and a corded glacier traverse, an unforgettable 3hr 30min ascent followed by an easy return by gondola. The Mauvoisin Gorge offers a completely different setting, where a via ferrata suspended over the turbulent waters of the River Dranse offers two different levels of difficulty: 'Saxifrage' for a gentle initiation or 'Tichodrome' for a real challenge. Supervised by mountain guides, these experiences promise a combination of excitement, wonder and personal challenge.

www.guideverbier.com



CABANE BRUNET: AN AUTHENTIC PLACE TO STOP

Perched at an altitude of 2,100 metres, in Haut Val de Bagnes, in the heart of the mountains, Cabane Brunet is at the intersection of many trails, making it the ideal departure point for some beautiful hikes. Jean-Marc, the warden who runs the refuge, makes it his job to turn each visit into a special moment, sharing his good humour and his love for the region and by concocting delicious local dishes. For those wishing to stay a while longer, the refuge has sleeping accommodation for 56, divided between bedrooms and dormitories, with supper and breakfast included. Whether it's for lunch outside, a slice of tart at teatime or an overnight stay in the mountains, all reasons are good for stopping by this welcoming place.

- By shuttle bus from La Barmasse car park, by e-bike or on foot, all methods for stopping by here are good too.

OPENING DATES

From the beginning of December to the end of April and from the beginning of June to the end of October.

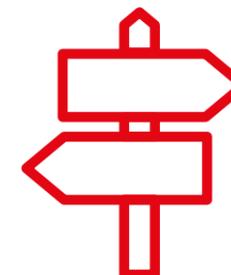
CAPACITY

56 people

ADULT OVERNIGHT PRICE

CHF 80.-/pers.

www.cabanebrunet.ch



FRÈRES BRIGANDS TREASURE HUNT

This summer, head out on an exciting treasure hunt in La Tzoumaz, blending adventure, heritage and puzzles for all ages: an educational and fun activity in the great outdoors. Dive into local history while exploring the ancient Grand Bisse de Saxon, the longest of Valais bisses (ancient canals dug into the mountainside to irrigate the fields). Adventure kits can be purchased at the tourist office and provide all the tools needed for an unforgettable journey of discovery and fun, and for solving the riddles.

www.latzoumaz.ch





SAVOURING AUTUMN



FOLIAGE COLOUR MAP

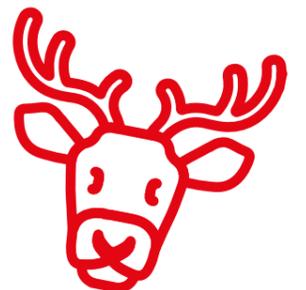
Autumn, with its glowing colours, transforms the Swiss forests and vineyards into natural works of art. To follow this beautiful progression, Switzerland Tourism has created a 'Foliage Map', an interactive tool that tracks the development of autumn colours. Updated twice a week between September and November, with input from the official national weather service, it follows the transition of leaves from bright green through to scarlet. This platform encourages visitors to explore the sublime autumn-crafted countryside. In addition, instant immersion into the autumn beauty of Val de Bagnes will be available via nine webcams installed above Verbier, La Tzoumaz and Bruson. From Paris, Brussels or London, one simple click will transport viewers into the heart of this ephemeral and magical spectacle.

BELLOWING STAGS IN THE VALLON D'ARBI

At night, in the heart of the forest in the Vallon d'Arbi, a spine-chilling phenomenon can be heard: it is the sound of stags bellowing. In silence and total darkness, guides explain the distinctive characteristics of the stag, its habits and lifestyle and why it makes this particular roaring sound during the rutting season. With minimal disturbance to these naturally shy creatures, visitors can witness the spectacular scene taking place in this wild valley.

DATES
September and October

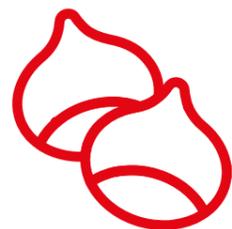
www.latzoumaz.ch



**BAGNES
CAPITALE
DE LA RACLETTE
→ 20-21
SEPTEMBER 2025**

This is one of the largest events celebrating local produce and cheese in particular, and it all happens in Le Châble! More than 15,000 foodies of all ages and from all backgrounds will gather for the weekend to enjoy the cheese and raclette made by local producers in the Bagnes valley and Entremont district. On Sunday, the spotlight will be on the benefactresses of these delicacies, with a procession by the 'reines' (queens) (horned dairy cattle) from various mountain pastures in a folkloric backdrop.

www.bagnesraclette.ch



**BRISOLÉE:
THE AUTUMN DISH
PAR EXCELLENCE**

Brisolée, is more than a just a Valais speciality, is a rural, culinary tradition. Originating from grape harvesting time, it is a celebration of autumn, with roasted chestnuts, Alpine cheese, seasonal fruits and traditional rye bread. Nowadays it's a sociable sharing meal for friends and family, often accompanied by artisanal savouries such as dried meats, cured bacon and cured ham, making it a 'Brisolée Royale'. Several local restaurants have this emblematic speciality on the menu, such as La Marmotte overlooking Verbier and Papillon in La Tzoumaz.

www.bonatchiesse.ch
www.lamarmotte-verbier.com

**GAME DISHES
AND LOCAL
PRODUCE**

In Val de Bagnes, the game season is eagerly awaited, when the natural bounty of the region lands on a plate. Traditional and tasty game dishes illustrate the character and quality of the local 'terroir'. Typical regional dishes such as venison stew, venison tenderloin and wild boar ragout are often accompanied by spätzle, lingonberry jam, caramelised chestnuts and poached pears. Each mouthful is a taste of nature and an authentic culinary experience deeply rooted in local tradition. One of the top addresses in the region, famous for its game menus, is La Promenade restaurant at Bonatchiesse, in the depths of Haut Val de Bagnes. In this well-renowned establishment, diners are invited to sample a five-course feast full of local flavour, with each dish more delicious than the last.

**IN THE STEPS
OF A FORESTER**



Nature lovers are invited to join a forester and unravel the mysteries of local fauna and flora during a fascinating ramble. Observing animal tracks, calculating the age of trees, learning about the mechanisms that preserve this unique ecosystem: many enlightening experiences will be shared in the open air.

Guided by enthusiasts, participants will get to see the forest around Verbier from a different angle, combining observation, transmission of knowledge and fascination. This is an invitation to slow down, listen, feel and discover the wealth of this living environment.



**WINE BARS
AND LOCAL WINES**



With demand exceeding production and prohibitive exportation costs, Swiss wines are little known abroad. And yet, a long tradition and multiple specialities have resulted in high quality vineyards: a source of pride for the Swiss. While most restaurants have local wines on the menu, a few highly rated establishments are worth a closer look. In respect of wine producers, the village of Riddes, below La Tzoumaz, is home to several cellars where visits and tastings are available. For wine tastings, 67 Pall Mall Verbier offers the biggest wine selection in Switzerland to its members and a selection from the cellar is available in the wine bar open to the general public.

www.latzoumaz.ch/winter/useful-info/food-drink/winemakers

www.67pallmall.com/the-verbier-club

AGENDA

Small group activities, events where everyone can get together, competitions for excelling in, a host of events are on offer this summer in Verbier, in Val de Bagnes and in La Tzoumaz

More information on: www.verbier.ch/summer/inside/events

JUNE

GRAND MARCHÉ DES TERROIRS ALPINS

14 – 15 June 2025
www.palpfestival.ch

SOLARIS

20 – 22 June 2025
www.solarisfestival.art

TAVOLATA CELEBRATING 20 YEARS OF LA TZOUMAZ

21 June 2025
www.latzoumaz.ch



JULY

ENDURO2

5 – 7 July 2025
www.enduro2.fr

TRAIL VERBIER SAINT-BERNARD BY UTMB

11 – 13 July 2025
verbier.utmb.world

LA TZOUMAZ CRAFT MARKET

12 July 2025
www.latzoumaz.ch

VERBIER FESTIVAL

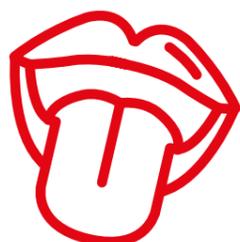
16 July – 3 August 2025
www.verbierfestival.com

AUDI QUATTRO CUP

19 July 2025
www.audiquattrocup.com

SWISS NATIONAL DAY LA TZOUMAZ

31 July 2025
www.latzoumaz.ch



AUGUST

FÊTE DES FAMILLES

3 August 2025
www.verbier4vallées.ch

ROCKLETTE

2 – 10 August 2025
www.palpfestival.ch

VERBIER BIKE FESTIVAL

14 – 17 August 2025
www.verbierbikefestival.com

AUGUST

ELECTROCLETTE

15 – 16 August 2025
www.palpfestival.ch

TOUR DES STATIONS

20 – 23 August 2025
www.tourdesstations.ch

VERBIER MUSIQUE & CINÉMA

20 – 23 August 2025
www.verbiermusiquecinema.com

WORLD RACKETS TOUR

17 – 31 August 2025



SEPTEMBER

SPARTAN

5 – 7 September 2025
ch.spartan.com

GRAND RAID BCVS MARATHON WORLD CHAMPIONSHIPS

6 September 2025
www.grand-raid-bcvs.ch

VERBIER ULTRA

12 – 14 September 2025
www.verbierultra.com

BAGNES CAPITALE DE LA RACLETTE

20 – 21 September 2025
www.bagnesraclette.ch



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