

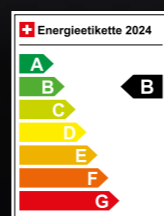


PRESS KIT WINTER 24-25



Overtake your expectations.

Q6 The all-new, fully electric e-tron



Audi Vorsprung durch Technik

Audi Q6 SUV 55 e-tron quattro, 388 HP, 19,4-17,0 kWh/100 km, 0 g CO₂/km, category B.



WINTER OFF

WINTER IN VAL DE BAGNES AND IN NUMBERS

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VERBIER, VAL DE BAGNES, LA TZOUMAZ



1,300
HOTEL BEDS

1,400 M
ZIPLINE




410
KM
OF SLOPES*



3,330 M
HIGHEST POINT OF SKI AREA



5,000
RENTAL CHALETs
OR APARTMENTS



114
RESTAURANTS AND BARS



6
SPAS




80
SKI LIFTS*

1 UNITED KINGDOM

2 BENELUX

3 FRANCE




PRINCIPAL MARKETS
OUTSIDE SWITZERLAND

1 SWITZERLAND

2 UNITED KINGDOM

3 BENELUX




ORIGINS OF SECONDARY
RESIDENTS

11
MARKED
OFF-PISTE
ITINERARIES




4,313 M
ALTITUDE OF
THE GRAND COMBIN




82
COMBINED
POINTS TOTAL
IN GAULT &
MILLAU GUIDE



14,473
YEAR-ROUND
RESIDENTS IN THE
ENTIRE DESTINATION



2,711
VERBIER YEAR-
ROUND RESIDENTS



63%
SHARE OF PROTECTED
AREAS OF THE MUNICIPALITY
OF VAL DE BAGNES

* 4 VALLÉES SKI AREA

The combined destination of Verbier - Val de Bagnes - La Tzoumaz offers visitors over 300 km² of fun and adventure. Six gems with a wide range of charms – cosmopolitan Verbier, accessible Le Châble, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges and family-friendly La Tzoumaz – each with its own distinct character, serve as ideal base camps for exploring the Bagnes region.

The 4 Vallées, Switzerland's largest ski area, caters for all winter enthusiasts, offering alpine skiing, freeriding, cross-country skiing, ski touring and snowshoeing. Legendary slopes and peaks create a paradise for either climbing up or sliding down. Multiple top-quality venues, be they traditional or trendy, have gained renown for an excellent art of living (art de vivre).

This lively, dynamic destination's heart beats to the rhythm of an action-packed winter events calendar: the Polaris Festival, the Verbier Art Summit and, of course, the Xtreme Verbier. Excitement and strong emotions all concentrated in this one spot, in the heart of Valais.

And the sheer size and variety of the area to be discovered is reflected in the diversity of its visitors. From sporty early risers to late-night revellers, extreme thrill-seekers or those seeking simple pleasures, trendsetters or regional enthusiasts, extroverts and introverts, in Verbier all these contrasting characters come together to create a unique mix.

EXPLORE

Everything for exploring the 4 Vallées



THE SKI AREA

The 4 Vallées, the largest ski area in Switzerland, unites six resorts: Verbier, La Tzoumaz, Bruson, Nendaz, Veysonnaz and Thyon, creating a playground of 410 km of runs (24 blue, 39 red and 10 black), connected by 80 ski lifts.

From 1,250m to 3,330m (summit of Mont-Fort), in addition to breathtaking views of the Matterhorn and Mont-Blanc, the area has limitless possibilities for all skiers and snowboarders, from beginner to pro rider level. From perfectly groomed, undulating slopes to controlled and marked off-piste itineraries, Verbier 4 Vallées has built up an international reputation. A legendary destination for any skier.

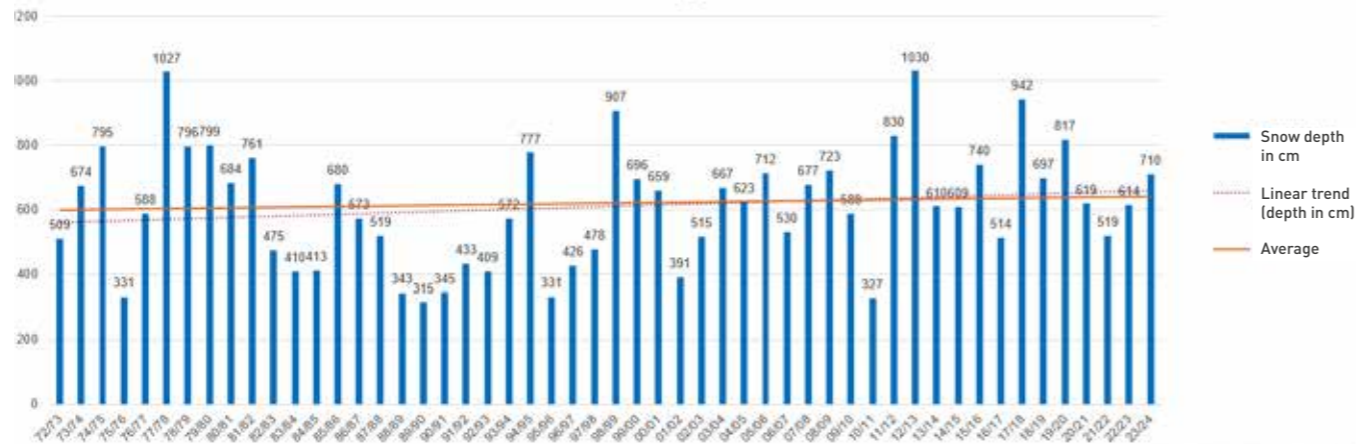
www.verbier4vallees.ch



SNOW IN ABUNDANCE

With an altitude range of 1,500 to 3,330m, but the majority of its slopes above 2,000 m, Verbier 4 Vallées is one of the highest ski areas in Europe. In addition to that, 63% of the area is covered by artificial snowmaking capacity, ensuring good snow depth over a long period.

Snowfall History (Ruinettes - 2,200 m)



TRUE SWISS RELIABILITY

Its quality and size make Verbier 4 Vallées one of the world's pre-eminent ski areas, notably having been named World Best Ski Resort on two occasions, in 2021 and 2022. Constant upgrading of its lift system and improvements to the workmanship of its slope groomers who guarantee each night that the following day will be perfect for skiers, contribute towards the Verbier 4 Vallées ski area having a quality and reliability that is truly Swiss.

SKI FROM NOVEMBER TO MAY

In Verbier, skiing can be savoured for six months of the year! From November 2024 to April 2025, winter sports lovers will be able to click into their bindings. Initially just at the weekends (Saturday and Sunday) and then, from the first weekend in December, the lift system will operate every day (7/7) until the end of April 2025.



THE 'NOT-TO-BE-MISSED' MONT-FORT EXPERIENCE

The viewing platform at the top of Mont-Fort, at an altitude of just over 3,300m, offers visitors an exceptional 360-degree panorama of the entire Alpine mountain range, from Mont Blanc to the Matterhorn. The more adventurous, who want to extend the experience and continue to take in the view (providing they keep their eyes open), can soar over the Tortin glacier at speeds of up to 130 km/h on the Mont 4 Zipline, over a distance of 1.4 km and a vertical drop of 383 m.

www.verbier4vallees.ch/en/experiences-in-verbier/more-winter-activities/mont-4-zipline



EXPLORE

VIBE

PAUSE

ENJOY

FEAST

STAY

MOVE

**SNOWSHOE-RACLETTE
100 % SWISS**

Every Tuesday evening during the winter, La Tzoumaz Tourist Office organises a one-hour snowshoe experience exploring the Etablons forest with its furry and feathered inhabitants. Then, respecting the principle that "hard work pays off" walkers are treated to a delicious raclette.

→ Book at the La Tzoumaz Tourist Office

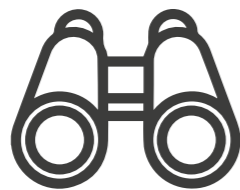
Price: 14 years and over: CHF 41.- / 10 to 14 years: CHF 27.-
Drinks not included

www.latzoumaz.ch



EX- PLORE

Experiencing
the flavours
and pleasures of the
Val de Bagnes



**OUTDOOR
ART WALK**

In winter, nature and culture live side by side on the heights above Verbier. At an altitude of 2,300 m, between Les Ruinettes and La Chaux, works of art created and exhibited by international artists are dotted throughout the snowy landscape. Accessible all year round, the 3-D Sculpture Park can be visited in winter on foot, with snowshoes or on a dog sled ride, so everyone can enjoy and experience this exhibition without walls in their own way.

www.3-dfoundation.com



**FOR CROSS-
COUNTRY
ENTHUSIASTS!**

Fans of both classic and skating-style cross-country skiing have four trails of between 2.5 to 6 km to choose from in the Verbier and Val de Bagnes region. In the forest, on the heights or along the River Dranse, offering an unobstructed view or criss-crossing between meadows, in the hills or in the valley, in the early morning or in the moonlight, Ruinettes, Plamproz, Champsec - there is no shortage of ways to get fit!

www.verbier.ch/winter/inside-winter/to-do/sports-activities/skiing-snowboarding/cross-country-skiing

**A SKI TOURING
WEEKEND GETAWAY**



A weekend plan that associates sport with contemplation. Starting at the La Barmasse car park, the trail begins with a climb up a forest path. Halfway up is a small clearing, ideal for taking a break and admiring the views of the surrounding mountains, including the imposing "le Pleureur" which crowns the far end of the Bagnes valley. With the scenery absorbed and energy restored, the route continues through the forest until it reaches a snow-covered road with a gentler incline which leads to a **mountain hut at an altitude of 2,100 m**. At the Cabane Brunet, the Corthay family welcomes hikers and provides a generous selection of traditional dishes, not forgetting Grandma's famous apple pie! Then it is time to get some sleep in one of the refuge's recently updated **six bedrooms**. Following a good breakfast the next morning, the **climb goes higher still, to the Col du Rogneux**. Those feeling up to it can continue along the ridge to the summit of Mont Rogneux. Hiring a guide is strongly recommended.

Food-lovers should not miss out on the joy of a picnic at the foot of the Grand Combin massif, before launching down the off-piste descent back to the la Barmasse car park.

Day 1: Barmasse – Cabane Brunet : 2-hr climb
7 km / 750 m D+

Day 2: Cabane Brunet – Col du Rogneux : 2-hr climb
5 km / 750 m D+ (allow 45 additional minutes' climb / 600 m and 200 m D+ to reach the summit)

Price: CHF 180.-/pers. for a guide
(based on a group of 4 people)



FUN SKI ZONES

Carving, freeride, slalom, freestyle? They're all available in the Verbier 4Vallées area! Various fun zones allow skiers to try out and improve different forms of skiing in a playful and exciting way. For all ages, the place to go is La Chaux to try out the Verbier Snowpark, the Copperfield School Skicross or the mini KL (mini speed track), or to Savoleyres to whizz down the Copperfield School Funslope or test proficiency on the two slalom courses (Sud and Casino).

www.verbier4vallees.ch/en/experiences-in-verbier/fun-zones



**BACK TO CHILDHOOD
WITH THE JOYS
OF SLEDGING**

No need to be a winter sports professional to zoom down the **La Tzoumaz toboggan run**, all that's required are strong nerves. From either Verbier or La Tzoumaz, sledgers start from the summit of the Savoleyres cable car (2,354 m), where jaw-dropping vistas of the Grand Combin and the Rhône Valley await. From there, it's a **7km-long, 711 m-drop, adrenaline rush, with laughter from start to finish**. Open to all. Wearing a helmet is strongly advised. Hire toboggans in resort or at the top of the run in Savoleyres.

Price: 1-day toboggan hire
from CHF 12.-, 1/2 day from CHF 10.-

www.verbier4vallees.ch/en/experiences-in-verbier/more-winter-activities/toboggan-run



**INTÉGRALE DU ROGNEUX:
OPEN-TO-ALL
SKI-MOUNTAINEERING RACE
8 FEBRUARY 2025**

The Intégrale du Rogneux is an open-to-all ski-mountaineering race which takes place every two years and starts from the village of Lourtier. Organised by the Grand-Combin Ski Club, this competition, for teams of two, attracts both amateur and elite athletes of all ages and all levels. The main race goes from Lourtier to the summit of Mont Rogneux in one long climb and then descends back to Lourtier after 18km of physical exertion and nearly 2,000m of altitude difference. Alternative races, one with 1,000m of altitude

difference and one for kids, are also available to make sure everyone can join in the fun. Entertainment and food and drink stalls throughout the day create a festive atmosphere for spectators in Lourtier. The Intégrale du Rogneux has become an essential date in the ski-mountaineering calendar. Over 600 racers, local and international, are expected to take part in this eighth edition.

www.rogneux.ch

VIBE

Joining in the big event vibes



**XTREME VERBIER:
THE BIGGEST
FREERIDE
COMPETITION
IN THE WORLD
22 - 30 MARCH 2025**

The Xtreme Verbier is THE iconic freeride competition that, since 1996, takes place every year on the north face of the Bec des Rosses, in Verbier. This contest, which marks the final of the Freeride World Tour, sees the crowning of the world champions in the discipline. The Bec des Rosses, at 3,222m high with an average gradient of 50 degrees, is an extreme and technical playground on which only a handful of the world's top riders get to compete. The Xtreme Verbier is not just a competition, it is also a celebration of freeride culture, showcasing the technical and mental demands of the discipline, the importance of safety and preparation in the mountains, the virtuosity of the athletes and the incredible excitement of this sport.

www.freerideworldtour.com

**VERBIER ART SUMMIT:
ART AT THE CORE OF THE DEBATE
4 - 5 APRIL 2025**

Every winter, the Verbier Art Summit brings together artists, curators, writers, academics, collectors, and innovators in Verbier. Over a weekend of dialogue, new visions and initiatives on major social issues emerge. The conference programme can be followed on-site and online through live streaming on the virtual platform. Invited speakers and Summit members also participate in extensive debates aimed at fostering social change through art. In 2025, the Summit is proud to collaborate with Philip Tinari, director of the UCCA Center for Contemporary Art in China, who has chosen the theme: QUARTER-LIFE CRISIS. Art in a World on the Brink.

www.verbierartsummit.org



**APRIL. BUT MAKE IT VERBIER:
TO CLOSE IN STYLE!
1 - 27 APRIL 2025**

In resort and on the slopes, the month of April in Verbier promises some great surprises! A new calendar of activities and events - sporting, culinary and cultural, will be available for visitors looking to enjoy a lively end to the season!

On the agenda will be various festivals, concerts, immersive games, entertainments for both kids and adults and bar closing parties, plus the regular events such as the Verbier Art Summit and the 'Ultimate Session'. Verbier will be alive with fresh energy and renewed momentum to close the season in style.



**POLARIS FESTIVAL:
HIGH LEVEL ELECTRO AT HIGH ALTITUDE
22-23 AND 29-30 NOVEMBER 2024**

Verbier kicks off the winter season with two weekends of electro beats. Renowned for many years for its eclectic line-ups, combining world-famous artists with rising talent, the Polaris Festival has become an industry benchmark. The breathtaking Alpine backdrop filtering through its transparent tent creates an unforgettable night setting for festival-goers! For the best accommodation deals, it's worth staying at one of the partner accommodation providers.

www.polarisfestival.ch

**SLEDGING FESTIVAL:
FOR KIDS AND ADULTS
8 FEBRUARY 2025**

The Sledging Festival at La Tzoumaz is an unmissable event for anyone who loves winter sports and socialising. Each year, a large number of participants get together to hurtle down one of the longest toboggan runs in the French-speaking part of Switzerland, from the top lift station at Savoleyres down to the lift station at La Tzoumaz. The mood is friendly and laid-back, with musical entertainment and surprises for kids and adults. Some participants turn up in costume and use old fashioned wooden sledges, adding a touch of nostalgia and pageantry to the day. To make the event accessible to as wide a public as possible, there is a special CHF 30.- package including sledge or plastic toboggan rental, lift pass and drinks at Savoleyres and Etablons.

www.verbier4vallees.ch



DIP INTO LOCAL HISTORY AT THE BAGNES MUSEUM

Local artists and themed exhibitions are displayed in this large building steeped in history. Guardian of an Alpine heritage but outward-looking, the Bagnes Museum likes to keep things varied. Throughout the year,

temporary exhibitions feature regional artists, explore themes specific to the Alpine region and showcase contemporary works. The authenticity of the decor transports visitors to the 17th century, with sections of the

walls dating as far back as the 13th century. A complete immersion in the history of the Val de Bagnes!

www.museedebagnes.ch

PAUSE

Time to relax and unwind



GUARANTEED DELICIOUSNESS AT LA GALERIE DU CHOCOLAT

The tea room at Verbier's 'chocolaterie' has become a popular meeting place for connoisseurs, and an absolute 'must' for chocolate lovers. Visitors love to hang out in these cosy and welcoming alpine surroundings and sample the signature hot chocolate, multitudinous-flavoured ganache collections and, not to be overlooked, the latest and irresistible introduction, the Carasel waffle. Each year, La Galerie du Chocolat presents the most outrageous new creations from master Swiss chocolatiers such as 'I love Verbier' lipstick, a chocolate iPhone and chocolate bags and shoes inspired by top fashion designers. A guaranteed feast for the eyes and taste buds.

www.verbier.ch/summer/offers/the-chocolate-gallery-verbier-en-summer-2788331

ALL KINDS OF SPAS ^

What better way to finish off a big day in the great outdoors than a undiluted moment of well-being. Many of the various spas, pools and places of relaxation in the most stunning hotels in Verbier are also open to the public. Bathing, saunas, hammams, massages, treatments and physiotherapy, whatever it takes to recharge those batteries. This year, the spa at the Chalet d'Adrien has had a facelift. In partnership with Clarins, a hammam, sauna and jacuzzi have been installed in a newly decorated interior bordered by sensory showers and a new relaxation area, also enlarged on the terrace by the pool.

www.verbier.ch/winter/inside-winter/to-do/well-being-and-relaxation/massage-and-body-care

RE-ENERGISE AT ARCTIC JUICE & CAFÉ

Arctic Juice & Café, located at Médran at the foot of the slopes, is the 'go-to' pit stop to refuel after an active day outdoors or a rather over-active night out. This food haven guarantees a revitalising time-out with its large selection of fruit juices – freshly prepared to order, energising eats and organic coffee. Food, drinks, fresh produce, everything is designed to supply clients with the best possible fuel to enable them to continue exploring the region.

www.arcticjuicecafe.com

SEVENTH ART INTERVAL IN VERBIER

Built in 1956, the Verbier Cinema is a real family institution. Three generations of the Bujard family have lovingly perpetuated the cinematic tradition in Verbier. The original rococo charm of the 590-seat auditorium has been preserved despite the integration of cutting-edge technology. The latest film releases, sometimes even Swiss previews, are shown in their original versions with sub-titles or in French, offering a wide selection of movies to accommodate all tastes. A great way to keep film buffs satisfied on a rainy day.

www.cinemaverbier.ch



LE CENTRE LA TZOUMAZ

Situated in the heart of the mountains, Le Centre La Tzoumaz is a true haven of peace, where every treatment and massage is an invitation to unwind. Three therapists work in relay to deliver moments of pure serenity: what could be better after a long day on the slopes!

Yoga classes and relaxation and singing bowl meditation workshops also help to release built-up stress and to fully appreciate each instant of calm. Le Centre La Tzoumaz is a place where clients can feel relieved, soothed and revitalised, ready to embrace life with renewed energy.

www.lecentre-tzoumaz.ch

ENJOY

All the entertainment

THE TEMPLE OF APRÈS-SKI

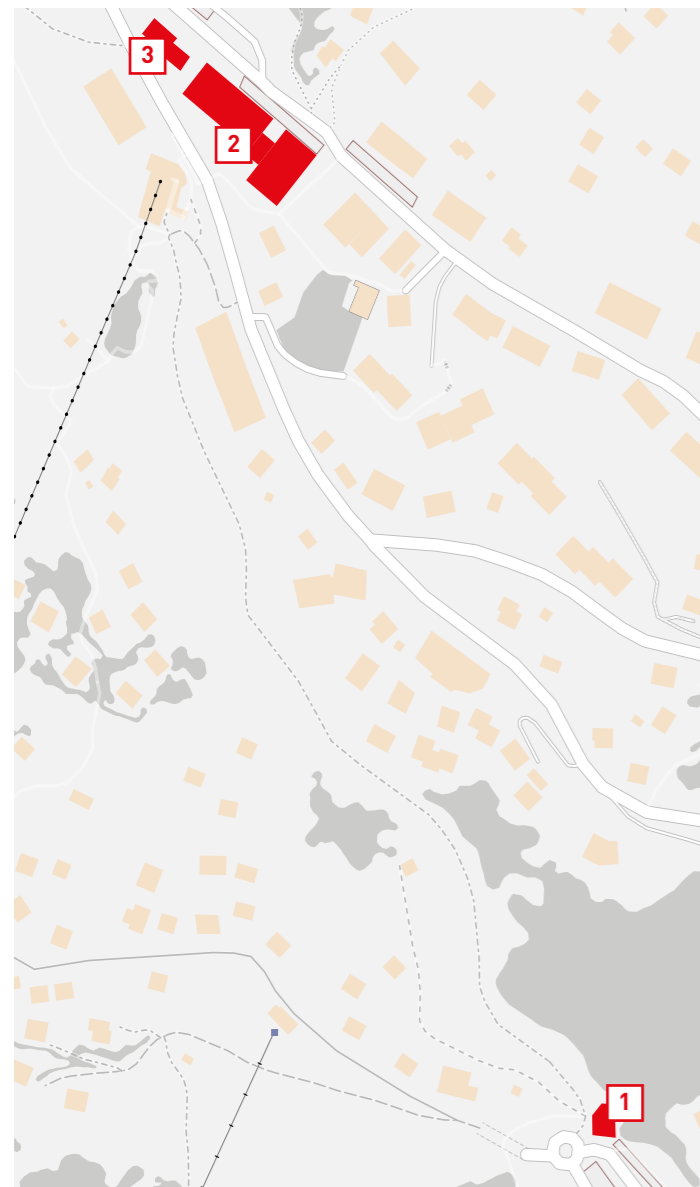
Renowned globally for its vibrant and cosmopolitan nightlife, Verbier, in winter, moves to the beat of its iconic après-ski bars and dynamic nightclubs. Don't even think about getting changed, in Verbier the evenings begin in ski boots! Swap the slopes for the dance floor in just one move at multiple go-to venues.

www.verbier.ch/winter/inside-winter/useful-info/food-and-drink-winter/bars-terrasses



LA TZOUMAZ

1. **Bar des Etablons:** the 'must' for après-ski before the final run of the day.
2. **T-Bar:** great choice of beers and authentic setting.
3. **Le Central:** reopening this winter for après-ski and a bit later.



VERBIER

4. **W Off Piste:** chic terrace vibe at the bottom of the slopes in the Place Blanche.
5. **Médran Café:** a central hub to kick off après-ski before heading down the main street from Médran.
6. **Lumi:** ideally placed spot with live music, the full package with a big welcome.
7. **Pub Mont Fort:** legendary venue with large terrace and great atmosphere every night.
8. **Fer à Cheval:** one of the best-placed terraces in Verbier, in the middle of the most busy thoroughfare.
9. **Farinet:** another iconic venue with a wide and cosmopolitan following, its large terrace commands the view over the Place Centrale.
10. **South Club:** nightclub directly under the Farinet, handy for transitioning from après-ski to all-night dancing.
11. **No 8:** situated on the Place Centrale, drinks-tapas bar, great sounds, party vibe and karaoke on Sundays.
12. **Alp & Horn:** contemporary alpine pub with a large range of draft beers, plus a pub bites menu with house speciality - tartes flambées.

13. **Rabbit Hutch:** speakeasy-style bar with extraordinary cocktails, cosy vibe and sunny terrace.
14. **Experimental Chalet:** craft cocktails and a refined selection of wines and spirits, the perfect après-ski and pre-party hideout.
15. **Farm Club:** legendary nightclub, it has been the place to see and be seen for over 50 years.
16. **Crock No Name:** a night-time institution in Verbier, reinvented tapas menu, diverse cocktails including the mandatory Espresso Martini.
17. **Le Rouge:** friendly atmosphere with panoramic terrace at the foot of the slopes.



FEAST

Satisfying all tastes



MOUNTAIN DINING

As, during the day, the village seems to move to the slopes, it's important to be able to get a nourishing and sustaining meal up there! For those having a family day on the La Tzoumaz side, **Chez Simon** restaurant offers attractive surroundings, while **La Croix-de-Cœur** knows how to please with its selection of casseroles and cheese dishes.

Venturing into the Verbier sector, head for **Le Dahu** or **Le Bistrot**. The first, a popular restaurant of exceptional quality, has a large terrace with a view of the Grand Combin massif. Le Bistrot, perched on the summit of Les Attelas, in a cosy setting, offers a bistronomic menu using local produce.

And last but not least, for those heading to Bruson, the little restaurant **La Grange à Tienne Oeudan**, surprises with its stunning terrace, friendly vibe and specialities from Valais.

www.laurenti.ch/chezsimon
www.croix-de-coeur.ch/en
www.ledahu.ch
www.le-bistrot.ch/en
www.verbier.ch/winter/offers/la-grange-a-tienne-oeudan-bruson-en-winter-2923059



TRADITIONAL DINING

Raclette, potence, croûte: if these intriguing names don't instantly stimulate the taste buds, sampling them will! In Val de Bagnes, homeland and Capital of Raclette, raclette is much more than a tradition – it is an art, a way of life. For an authentic taste of raclette, crafted with the finest Bagnes PDO cheese, of course, head to Eddy's **Raclett'House** in Bruson or **Le Caveau** in Verbier. Another outstanding Bagnes speciality is the potence (gallows) – succulent meat flambéed on a spiked metal apparatus which can be enjoyed at the **Hôtel La Vallée** in Lourtier or the **au Vieux Verbier** restaurant. As for croûtes, grilled cheese dishes, whether plain or topped with mushrooms, **la Marmotte** restaurant is the place!

www.racletthouse.ch
www.caveauverbier.ch
www.vallee.ch
www.lamarmotte-verbier.com
www.instagram.com/vieuxverbier_1936



FINE DINING

For those who appreciate fine dining, Verbier is home to a diverse range of restaurants guaranteed to delight connoisseurs and food lovers. Under the direction of Sebastiano Lombardi, **La Table d'Adrien** (16 points in the Gault&Millau Guide, 1 Michelin star) offers Italian-inspired gourmet cuisine.

Mediterranean flavours also characterise the cuisine at **La Channe** (12 points in the Gault&Millau Guide), an establishment directed by Marco Bassi.

At W Verbier's restaurant **Bô!** (14 points in the Gault&Millau Guide) chef Emiliano Vignoni proposes an extraordinary and refined culinary journey.

At **La Grange** (13 points in the Gault&Millau Guide), local Thierry Corthay prepares exceptional regional produce in a welcoming setting.

Meanwhile, in the elegant surroundings of **La Cordée des Alpes** (14 points in the Gault&Millau Guide) Romain Maillot gives free rein to his imagination and his cosmopolitan and Réunion influences.

Another noteworthy restaurant, speakeasy in style, is **Le Vingt Deux** (a selected restaurant in the Michelin Guide 2023), an ultra-discreet table d'hôte, directed by chef Maxime Gombaudo.

Taratata (a new entry in the Gault&Millau Guide 2024 with 13 points), housed in a former night club, with its laid-back atmosphere and its butcher's counter, is ideal for a relaxed evening.

Beyond Verbier, in a converted former sheep stable in the village of Etiez, young chef Jérémie Voutaz (21 years old) works solo in his table d'hôte **À Table**.

www.verbier.ch/winter/inside-winter/useful-info/food-and-drink-winter/gastronomic-restaurants



RACLETTE

Raclette PDO from Valais, semi-hard cheese made exclusively from the unpasteurised milk of cows raised on the pastures of Valais, is a must. Creamy and full of flavour, this cheese warms the heart and the taste buds, especially when enjoyed by the fireside in the heart of majestic mountains

www.raclette-du-valais.ch/fr-ch



DRIED MEAT

The dried meat PGI from Valais, made from the highest quality beef, is a delicious treat for meat lovers. Finely sliced and delicately spiced, it is the perfect accompaniment for drinks with friends or a tasty snack after a day on the slopes. In Verbier, every bite truly is a culinary revelation. Bon appétit!

www.trockenfleischwallis.ch/fr/accueil.html

**LA VALLÉE:
FROM GENERATION TO GENERATION**

Hôtel & Spa La Vallée, one of the oldest establishments in the Val de Bagnes and Verbier area, located in the heart of the ancient village of Lourtier, is a family-run hotel that has been passed down through the generations. Each member of the Pellissier family, from parents Patricia and Jean-Marc to grandmother Denise, former head of the establishment, and including the children and godchildren, contributes to fostering a warm and inviting atmosphere. A true family business, the hotel offers 15 cosy rooms, a restaurant showcasing local dishes, and a 150m² spa featuring a sauna, hammam and an exceptional outdoor hot tub.

Price: from CHF 210.- per night, breakfast and parking included

www.vallee.ch

**SOHOME:
FOR DIGITAL NOMADS**

Situated in the quaint village of Le Châble, only 300m from the train station and the Verbier and Bruson gondolas, SoHome provides the perfect setting for aligning work, leisure and outdoor activities. This co-living space offers five elegantly designed bedrooms, a convivial lounge, a well-equipped kitchen, a laundry room and a modern coworking space, perfect for digital nomads or those looking for a new approach to travelling. Guests have the choice between two double bedrooms with private bathrooms, or three bedrooms which share two bathrooms. The harmonious balance between private and shared spaces ensures guests can choose the experience they want, whether looking to socialise with other residents or have some peace and quiet.

Price: from CHF 90.- per night

www.sohomeliving.co/coworking-le-chable



**LA CORDÉE:
LUXURIOUS ALPINE CHARM**

Nestled in the heart of Verbier, La Cordée des Alpes epitomises luxury and alpine charm, combining a relaxed ambiance with refined service. This four-star superior hotel, has 32 beautiful rooms and suites plus 17 exclusive apartments. Following a day on the slopes of the 4 Vallées, clients can unwind in the pool, sauna, hammam or jacuzzi or enjoy a massage at the hotel spa. With 14/20 points in the Gault&Millau Guide, the hotel's restaurant offers a sophisticated cuisine, whilst the lounge bar encourages socialising around the fireplace. For the convenience of skiers, the hotel offers a ski rental and bus shuttle service.

Price: from CHF 394.- per night, breakfast included

www.kvhoteles.com/fr/hotels-verbier/hotel-cordee-des-alpes.html



STAY

Finding the perfect accommodation



**LE PAPILL'ON: BOUTIQUE HOTEL
IN LA TZOUMAZ**

The restaurant Papill'on burst onto the scene 18 months ago to great acclaim. Ideally located on La Tzoumaz's Rue Centrale, this eatery is astonishing with imaginative cuisine with a hint of edginess, and all in a welcoming and laid-back atmosphere. Papill'on is also a boutique hotel with a family feel and nine snug alpine-style double rooms. The establishment also hosts a variety of events and musical

entertainments throughout the year, including wine tastings featuring local wineries and concerts, creating a fresh and inviting cultural experience.

Price: CHF 210.- per night, breakfast and parking included

www.papillon-latzoumaz.ch

**HOTEL MIRABEAU: WARMTH
AND AUTHENTICITY**

The Mirabeau, an authentic mountain chalet-style hotel, is located less than a minute from the main lift station and the centre of Verbier, and yet is restful and calm. Run by the same family since it was built, it has a friendly, country-style feel. Renovated in 2014, the hotel retains its authenticity. Making guests feel welcome and at home is a priority. The rooms are well-equipped and have great mountain views. Before a long ski day, guests can build up their reserves with a traditional Swiss breakfast prepared with local produce. The hotel spa, with its sauna and hammam, provides a welcome place to relax.

Price: from CHF 288.- per night, breakfast and outdoor parking included

www.mirabeauhotel.ch



**NEW AGRITOURISM
ESCAPE
IN MONTAGNIER**

Nestled in the village of Montagnier, Mauricette and Jean-Louis Fellay's venture is part of the Grand Entremont regional development project, supporting the creation of sustainable agritourism establishments. This new accommodation combines modern comforts with rustic authenticity. Guests have the choice between two double rooms and a family room with bunkbeds, each with a private bathroom. Fresh produce from the farm will be served daily at breakfast. Nearby, a smallholding with 30 goats offers educational visits and a shop sells local produce. Five minutes from the Le Châble cable car station and ten km from Verbier by road, this accommodation is ideally placed for mountain activities. In winter, visitors can watch the farmers taking care of their cows and goats, and get fully immersed in rural life.

→ Opening expected in December 2024

www.agritourismemedemontagnier.ch

ACCESSIBLE VERBIER

Verbier may be perched 1,500 m up in the Alps, but it has transport links that make it easy to get to from anywhere. With a train station at the heart of the destination, its proximity to Geneva Airport and the crossroads of Switzerland with France and Italy, Verbier is infinitely reachable by train, car or plane: or any combination thereof.



MOVE

All routes lead to Verbier

EASY TO REACH BY TRAIN

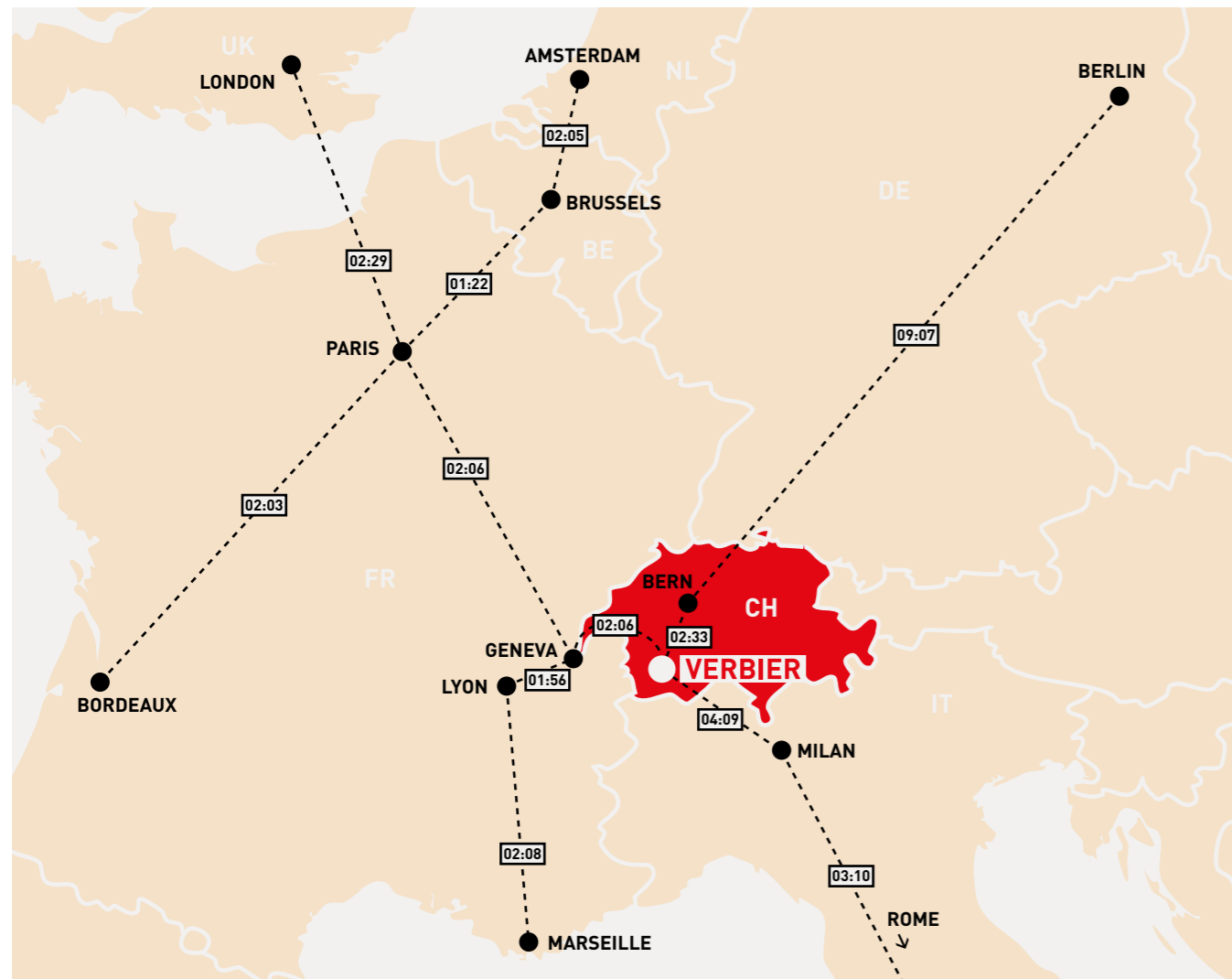
Having reached Geneva by train or plane, travelling the final kilometres to Verbier is as easy as it is beautiful. From the train station housed in same building as the airport, the train route skirts Lake Geneva with unbeatable scenic views. Then, with just one change, a smaller train chugs up the mountain to Le Châble where it unloads its passengers at the foot of the gondolas that lead to Verbier and onto the slopes.



LOCAL TRANSPORT

The Châble-Verbier gondola is part of the public transport network and so has an extended timetable and operating hours from 5:15am to 22:50pm daily. This makes it possible to get from the Le Châble train station directly onto the slopes with an intermediate stop at Verbier. In resort, there is a free bus service which circulates from 8am to 8pm throughout the winter season. A night bus operates during some peak periods in the season, from 8pm onwards.

www.verbier.ch/winter/getting-around



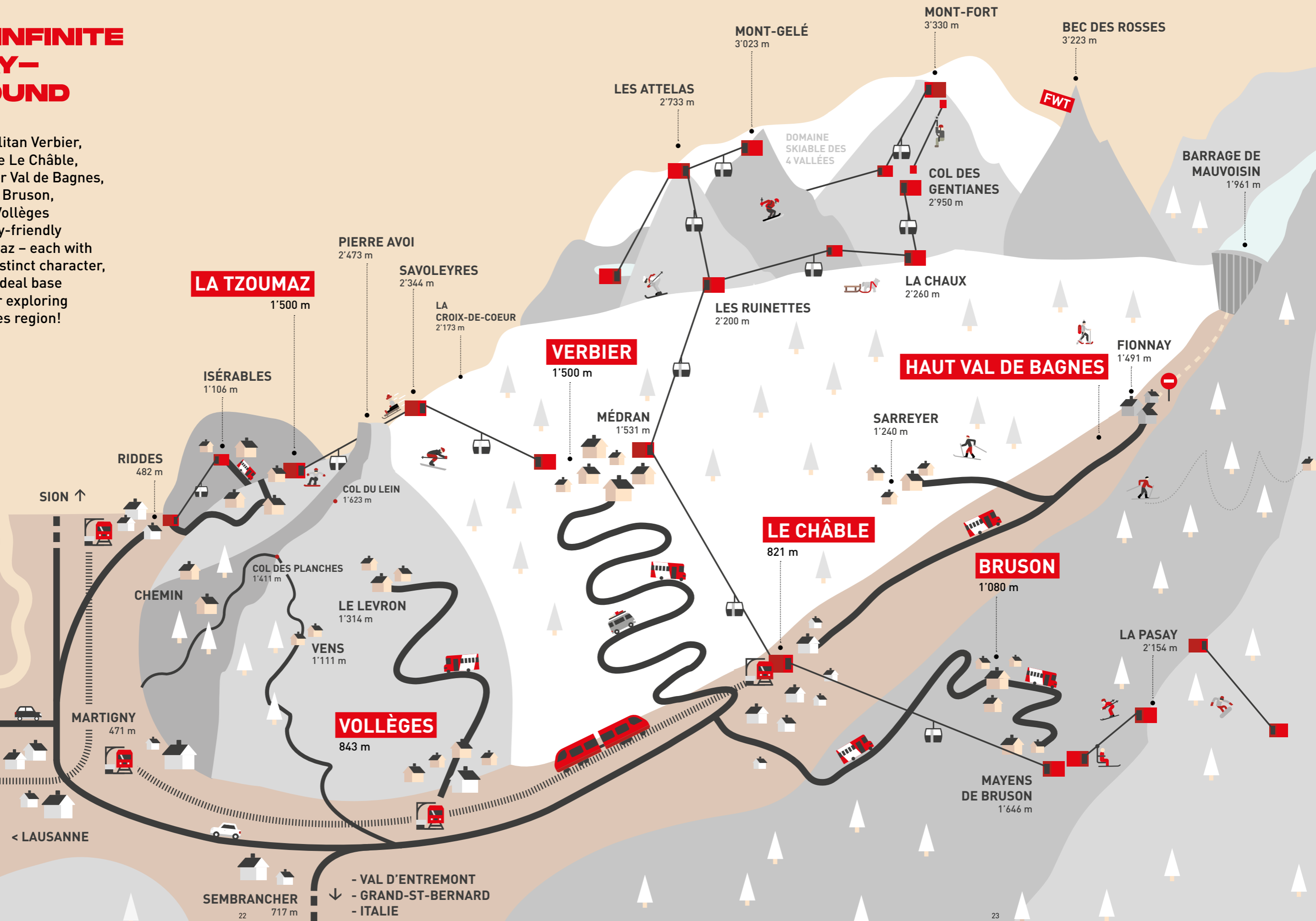
VERBIER EXPRESS ET VOS ALPES

The Verbier Express train offers direct routes from Geneva to Le Châble, avoiding the need to switch trains in Martigny, and runs from mid-December to mid-April on weekends and some public holidays. Similarly, the Vos Alpes Express line connects Fribourg (CH) to Le Châble. By choosing this ecological form of transport, skiers and mountain enthusiasts can also take advantage of train and lift pass bundles.

www.verbier4vallees.ch

AN INFINITE PLAYGROUND

Cosmopolitan Verbier, accessible Le Châble, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges and family-friendly La Tzoumaz – each with its own distinct character, serve as ideal base camps for exploring the Bagnes region!



MEDIA CONTACTS

VERBIER

VERBIER TOURISME

Rte de Verbier Station 61
CH – 1936 Verbier
www.verbier.ch
Elise Farquet
e.farquet@verbier-tourisme.ch
Tel. +41 27 775 23 74

REPRESENTATIONS
ABROAD

FRANCE

LINKS COMMUNICATION

Pauline Scuotto
pauline@linkscom.fr
Tel. +33 4 50 91 41 08

GREAT BRITAIN

HEAVEN PUBLICITY LTD

Lynsey Devon
lynsey@heavenpublicity.co.uk
Tel. +44 20 3763 5170

BELGIUM

MINDSHAKE PR

Dimitri Papageorges
dimitri@mindshake.biz
Tel. +32 475 770 570

Press area on our website:

www.verbier.ch/media

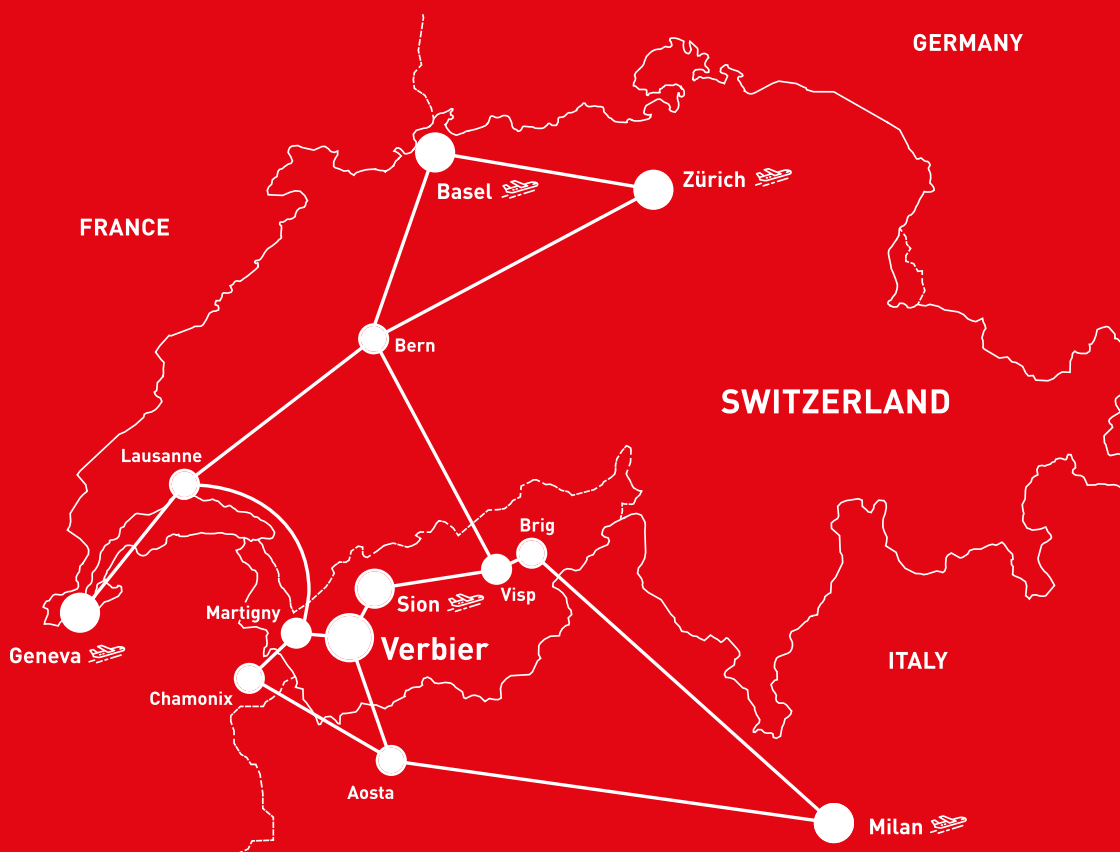


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