Verbier inspires the bold, and the bold inspire Verbier. It's a destination where adventure, courage and innovation course through its very veins.

Here, you can defy norms, express your individuality and embrace the unconventional.

However, conquering Verbier's challenges requires true bold-

ness, and maybe even a touch

of audacity.

### **VERBIER BIKEPARK**

PRESS KIT

Thanks to its renowned bike park and more than 800 km of trails and mountain roads, Verbier is regarded as one of the mountain bike capitals of Switzerland - and one of the best in Europe. The Verbier Bikepark now offers nine different trails with unique landscapes, catering to various skill levels, from beginner to competition. These trails span between Les Fontanets (2,475 m), Verbier (1,535 m), and the side of La Tzoumaz, providing 19 km of pure adrenaline!

SUMMER 2024

www.verbierbikepark.ch

# 2025 WORLD CHAMPIONSHIPS

Next year, the Valais will host the 2025 Mountain Bike World Championships. For the first time ever, the World Championships will bring together all seven mountain bike disciplines on the same dates and in the same region: Cross-Country (Crans-Montana), Downhill (Région Dents du Midi), E-Bike (Loèche-les-Bains), Enduro (Aletsch Arena), Marathon (Verbier et le Val d'Anniviers), Pumptrack (Monthey), Short Track (Zermatt) and the opening ceremony and events (Sion).

→ Join us from 30 August to 14 September 2025 to cheer on the 1,500 expected athletes

www.valais2025.ch



## CORBASSIÈRE FOOTBRIDGE

High above Fionnay, in the deepest part of the Val de Bagnes, you'll find the Corbassière glacier. Besides being a route on various walking trails such as the Tour des Combins or the Val de Bagnes, it's also a popular destination for hikers. At this altitude of 2,365 metres, the desert terrain is made up of ice, rock and moraine. The path, which until recently crossed the glacier tongue, became dangerous when the permafrost melted. It was replaced in 2014 by one of the highest galvanised steel structures in Europe: the Corbassière footbridge. Its cables stretch almost 70 metres above ground with a span of 190 metres, offering walkers a memorable experience and a magnificent view of the surrounding area. Crossing the void is impressive and 100% safe.

www.verbier.ch/summer/inside/destinations/mustsee-places/the-corbassiere-footbridge



# W VERBIER \*\*\*\*\*

Inspired by the mountain landscape yet with the dynamic energy of New York, the W Verbier is more than a hotel - it is a destination in its own right. With urban, contemporary décor peppered with traditional touches, 123 rooms and suites, all with exclusive W beds and balconies overlooking superb panoramic views, its Whatever/Whenever® concierge service, restaurants, a beach, 300m2 fitness centre and a spa area, everything is in place for a magical stay in the heart of the Swiss Alps.

www.marriott.com/fr/hotels/ gvawh-w-verbier/overview



### TOUR DES STATIONS: 31 AUGUST — 1<sup>ST</sup> SEPTEMBER 2024

For its 7th edition, the Tour des Stations now encompasses 30 tourist destinations, representing 50 nationalities and is expected to attract over 3,500 participants. For the latter, regardless of the chosen route's length, the promise of reaching exceptional resorts in a magnificent environment serves as the primary motivator. One distinguishing feature of this bike race is its unique challenge: to conquer the elevation gain equivalent to Mount Everest in a single day! However, participants have the option to conquer 'their own summit' among the six routes available, starting in Le Châble and finishing in Verbier.

### By day

MedioFondo (74 km - 2,900 m D+) GranFondo (133 km - 4,700 m D+) SuperFondo (185 km - 6,800 m D+) UltraFondo The Everest (242 km - 8,848 m D+)

### Over several days:

Ultimate 333 (333 km - 7,000 m D+) Ultimate 555 (555 km - 17,000 m D+) Ultimate 1000 (1,000 km - 26,000 m D+)

www.tourdesstations.ch

